

**DEPARTMENT OF
B.COM
(COMPUTER
APPLICATION)**

- A seminar on “Statistical Package for Social Sciences” was conducted on July 10, 2023. The guest speaker demonstrated the generation of reports using SPSS for huge volumes of data.
- A seminar on “Importance of Personal Hygiene and Personality Development” was conducted on July 14, 2023. The objective of the program is to emphasize the importance of personal hygiene and personality development .The resource person was Mrs. I. Rizwana, Chief Executive Officer of Procampus and Former Freelancer, Hindustan Unilever Limited.
- A certificate course on “Internet of Things” was conducted from July 31, 2023, to August 5, 2023, in association with the Tamilnadu Advanced Technical Training Institute (TATTI). It was a 6-day course, and 85 students benefited from this. Students learned how the IoT is used in our daily lives.
- A seminar on “savings, investment, and tax planning” was conducted on July 26, 2023. The seminar discussed the impacts of savings on the development of lifestyles, the upliftment of family members, and social recognition, as highlighted by the resource persons.
- A workshop on the Digital Marketing Master Class was conducted on August 23, 2023. The students gained both theoretical and practical knowledge about the usage and trend of digital marketing.
- A guest lecture on “Auditing an Overview” was conducted on August 24, 2023. The guest speaker was Mrs. Jayamani, a chartered accountant, who discussed the scope of auditing and the various types of audits that are used in the current scenario. Students understand the general approach of auditing in an EDP environment.
- A seminar on “How to Plan for Startup: Legal and Ethical Steps” was conducted on August 25, 2023. Students were enlightened with the knowledge to start up a business and to overcome the troubles that arose while doing so.

- A guest lecture on “Applications of Statistics in Everyday Life” was conducted on September 2, 2023. The resource person discussed the basics of statistics, including the measure of central tendency and the measure of dispersion.
- A competition on “Drugs End All Dreams” was conducted on September 12. Students from various departments actively participated in the poster-making competition. They made powerful posters, which created awareness about drug addiction and drug abuse.
- The Department of Economics and Outreach Club conducted a seminar on sustainable menstrual hygiene for women on February 15, 2024.
- The Financial Literacy Awareness Programme was conducted on February 28, 2024. The objective of the program is to increase awareness of the advantages of inculcating financial discipline from an early age with inputs on saving, budgeting, compounding power, banking essentials, and cyber hygiene.
- An interdepartmental COM-UNIQUE-2K24 was conducted on February 29, 2024. The students exhibited their talents.
- The educational visit to the tea powder manufacturing unit was organized on 23.1.2024. The tour provided students with a valuable opportunity to observe and learn about the intricate process of tea powder production.
- A seminar on “Importance of IPR in the Modern Global Economic Environment” was conducted on 2.2.2024. The session focused on how intellectual property rights are crucial for fostering innovation, economic growth, and cultural development.
- An industrial visit to Aavin, Madhavaram, was organized on February 29, 2024. Students gained valuable insights into the techniques employed to maximize the nutritional value of milk and the quality control procedures in place.
- A certificate course on digital marketing was conducted from March 5, 2024, to March 11, 2024. The certificate course in digital marketing was designed to

provide students with both theoretical knowledge and practical skills in the field.



